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# Sponsorship Opportunities



# Stormwater 2018

Wai Ora - Rising to the Challenge

23-25 May 2018, Millennium & Copthorne, Queenstown

# Objective

The Water New Zealand Stormwater Group is pleased to announce that the 2018 Stormwater Conference is to be held at the Millennium Copthorne Hotels in Queenstown on 23 –25 May 2018.

The conference theme of Wai Ora – Rising to the Challenge provides the platform to introduce, explore, address and challenge the impacts of stormwater on the environment.

The conference will provide a forum to participate in the industry and share the knowledge, experience, emergent technology and research, which in turn will ensure that we as a collective rise to the challenge of providing the best environmental outcomes for our waterways.

Wai Ora is a uniqueness that New Zealand celebrates, however maintaining its mana and indeed quality is where the challenge lies.

This challenge can be supported by the participation from all areas of the industry spectrum to ensure that the knowledge is shared, explored and embraced. This together with engaging with collaborative partners will support the growth in the city centres, resilience in the rural sectors and maintain integrity in the established regions.

In 2018 the objective of the Stormwater Conference is to provide delegates with an opportunity to:

- Cultivate technical knowledge
- Hear new and cutting-edge stormwater information
- Up skill in various areas of stormwater science and management
- Keep up to date with the latest innovations
- Create business opportunities
- Build their corporate profile
- Network with peers

With a projected attendance of more than 300 attendees, the Stormwater Conference is targeted at the following audiences:

- Regional Council and TLA staff
- Professionals from related disciplines
- Procurement Managers
- Academia
- Infrastructure providers

If your company is interested in developing or enhancing business relationships with any of these audiences, the information regarding sponsorship opportunities in the following pages may be of interest to you.

# Premier Sponsorship

The Premier Sponsorship is offered to just one or two companies and includes:

## **SPECIAL OPPORTUNITIES AT ALL CONFERENCE FUNCTIONS INCLUDING:**

- Company logo on holding slides and on all major signage in the Conference venue.
- Premier Sponsor to provide two pull up banners to be displayed on stage in the Conference plenary room and additional pull up banners in each of the concurrent session rooms
- Company logo on the following Conference material:
  - Online resources for delegates
  - Primary Conference handout
  - Homepage of the Conference Website
- The opportunity to speak at the Conference Opening or Conference Dinner (five minutes maximum)
- Acknowledgement by the Master of Ceremonies of your company as the Premier Sponsor at the opening of the Conference and all other opportunities where possible

## **Complimentary advertisement in the Conference App:**

- App Banner designed by Premier Sponsor at 2 x frequency of App Sponsor to be included in the app newsfeed

## **Inclusion of delegate gift in Conference bag:**

- A maximum of one delegate gift per bag. Each gift must be a tangible item, approved by conference organisers and provided at sponsor's expense.

## **Two exhibition booths at the Conference including:**

- 2 booths in the Conference exhibition facility measuring 2.4m x 1.2m
- 2 x 150 watt spotlights per booth
- 1 x single power point with 1 x 4-way powerboard per booth
- 1 x name sign displaying company name per booth
- Each booth includes passes for two exhibition staff to the exhibition area and access to all Conference catering (excludes Conference Dinner)

## **Conference Registration:**

- Complimentary full Conference Registration for two company representatives
- Includes two tickets to the Conference Dinner

## **Total Investment Required – POA**

*NB: The organisers wish to ensure maximum possible sponsorship coverage. In the event that any rulings must be made, their decision will be final.*

# Conference Partner

Four opportunities available

## The Conference Partner Sponsorship includes:

### Promotional opportunities at all Conference functions including:

- Company logo on holding slides in the Conference keynote and breakout rooms
- Company logo on the following Conference material:
  - Conference leaflet handouts
  - Homepage of the Conference Website
- Acknowledgement by the Master of Ceremonies of your company as a Conference Partner at the opening of the Conference and all other opportunities where possible

### Complimentary advertisement in the Conference App:

- App Banner designed by Conference Partner at 1 x frequency of App Sponsor to be included in the app newsfeed

### Inclusion of delegate gift in Conference bag:

- A maximum of one delegate gift per bag. Each gift must be a tangible item, approved by conference organisers and provided at sponsor's expense.

### One exhibition booth at the Conference including:

- 1 both in the Conference exhibition facility measuring 2.4m x 1.2m
  - 2 x 150 watt spotlights
  - 1 x single power point with 1 x 4-way powerboard
  - 1 x name sign displaying company name
- Includes passes for two exhibition staff to the exhibition area and access to all Conference catering (excludes Conference Dinner)

### Conference Registration:

- Complimentary full Conference registration for one company representative
- Includes one ticket to the Conference Dinner

### Total Investment Required – NZ\$10,000 + GST

*NB: The organisers wish to ensure maximum possible sponsorship coverage. In the event that any rulings must be made, their decision will be final.*

# Conference App Sponsorship

## One opportunity available

It is essential for the success of the Conference that attendees can easily access information in order to accomplish their personal objectives; whether it is face- to-face networking, learning about new products and companies, or gaining valuable industry insight, having easy access to conference information is crucial.

The App will be used to update delegates before, during and after the Conference. A vital piece of the puzzle, the Conference App will look to offer all the information attendees need without the unnecessary distractions.

## The Conference App sponsorship package on offer includes:

### Promotional opportunities including:

- Exclusive Company naming rights to the Conference App
- A custom designed app banner along with the event logo on every page of the mobile app that will be viewed by all attendees.
- When logo is clicked the user will be directed to the sponsor's website
- Acknowledgement by the Master of Ceremonies as the Conference App Sponsor at all opportunities where possible
- App Banner designed by App Sponsor to be included in the app newsfeed

### Inclusion of delegate gift in Conference bag:

- A maximum of one delegate gift per bag. Each gift must be a tangible item, approved by conference organisers and provided at sponsor's expense.

### Conference Registration:

- Complimentary full Conference registration for one company representative
- Includes one ticket to the Conference Dinner

## Total Investment Required – NZ\$9,000 + GST

# Conference Dinner Sponsorship

One opportunity available

The Conference Dinner function on Thursday 24 May is the highlight of the Conference social calendar.

**The Conference Dinner sponsorship package on offer includes:**

## **Promotional opportunities at the Conference Dinner including:**

- Exclusive Company naming rights to the Conference Dinner
- Two pull up banners (to be provided by sponsor), one to be displayed alongside the stage at the function and the other at the main entrance to the function area while function is on (signage agreed by conference organisers and in appropriate standard sizes)
- Acknowledgement by the Master of Ceremonies as the Conference Dinner Sponsor at all opportunities where possible
- A short speaking opportunity (5 minutes) at the Conference Dinner
- Company logo (in accordance with any corporate guidelines supplied to conference organisers) will appear, where possible and where appropriate, on all Conference Dinner collateral
- Company name and logo on holding slides during Conference Dinner where possible

## **Complimentary advertisement in the Conference App:**

- App Banner designed by Conference Organisers with Dinner Sponsor Approval at 0.5 x frequency of App Sponsor to be included in the app newsfeed

## **Inclusion of delegate gift in Conference bag:**

- A maximum of one delegate gift per bag. Each gift must be a tangible item, approved by conference organisers and provided at sponsor's expense.

## **Conference Registration:**

- Complimentary full Conference registration for one company representative

## **Other Benefits:**

- Four complimentary tickets for company representatives to attend the Conference Dinner
- The option of reserving one table in a prime location at the Conference Dinner
- Access to conference organisers' expertise to assist you in activating your benefits and maximising your investment

**Total Investment Required – NZ\$10,000 + GST**

# Welcome Function Sponsorship

One **SOLD** available

The conference social programme is kicked off with the Welcome Function that takes place within the Exhibition Area immediately after conference sessions finish on Wednesday 23 May. Full attendee presence is expected.

**The Welcome Function sponsorship package on offer includes:**

**Promotional opportunities at the Welcome Function including:**

- Exclusive Company naming rights to the Welcome Function
- Two pull up banners (to be provided by sponsor), one to be displayed alongside staging in the Exhibition Hall and the other at the main entrance to the Exhibition area while the function is on (signage agreed by conference organisers and in appropriate standard sizes)
- Acknowledgement by the Master of Ceremonies as the Welcome Function Sponsor at all opportunities where possible
- A speaking opportunity (5 minutes) at the Welcome Function
- Company logo (in accordance with any corporate guidelines supplied to conference organisers) will appear, where possible and where appropriate, on all Welcome Function collateral

**Complimentary advertisement in the Conference App:**

- App Banner designed by Conference Organisers with Welcome Function Sponsor Approval at 0.5 x frequency of App Sponsor to be included in the app newsfeed

**Inclusion of delegate gift in Conference bag:**

- A maximum of one delegate gift per bag. Each gift must be a tangible item, approved by conference organisers and provided at sponsor's expense.

**Total Investment Required – NZ\$4,000 + GST**

# Additional Sponsorship Opportunities

## Coffee Cart Sponsorship

One opportunity available

**Sponsorship package on offer includes:**

### Promotional opportunities including:

- Exclusive Company naming rights to the Conference Coffee Cart
- Logo and signage around the area (all signage must be signed off by conference organisers and will be sponsors expense)
- Acknowledgement by the Master of Ceremonies as the Coffee Cart Sponsor at all opportunities where possible
- Opportunity to brand coffee cups with company logo (all branding costs will be additional and at the sponsors expense)

### Complimentary advertisement in the Conference App:

- App Banner designed by Conference Organisers with Coffee Cart Sponsor Approval at 0.5 x frequency of App Sponsor to be included in the app newsfeed

### Inclusion of delegate gift in Conference bag:

- A maximum of one delegate gift per bag. Each gift must be a tangible item, approved by conference organisers and provided at sponsor's expense.

**Total Investment Required – NZ\$3,000 + GST**

## Conference Delegate Gift

Five opportunities available

**Conference Delegate gift sponsorship package on offer includes:**

- Inclusion of delegate gift in Conference bag:
- A maximum of one delegate gift per bag. Each gift must be a tangible item, approved by conference organisers and provided at sponsor's expense.

**Total Investment Required – NZ\$1,000 + GST**

# Sponsorship Benefit Chart

Premier Sponsor	Conference Partner	Conference Dinner Sponsor	Conference Welcome Function Sponsor	Conference App Sponsor	Coffee Cart Sponsor
<b>SOLD</b>	<b>\$10,000*</b>	<b>\$10,000*</b>	<b>SOLD</b>	<b>\$9,000*</b>	<b>SOLD</b>

## Conference

Exhibition booth at the Conference – includes all exhibition benefits	✓ x2	✓				
Complimentary full Conference registration for a company representative	✓ x2	✓			✓	
Function Tickets	✓ X 2 Conference Dinner	✓ X 1 Conference Dinner	✓ X 4 Conference Dinner	✓ X 2 Welcome Function	✓ X 1 Conference Dinner	

## Branding

Company logo on Conference holding slides	✓	✓	✓ at the Conference Dinner			
Acknowledgement by Master of Ceremonies	✓	✓	✓	✓	✓	✓
Company logo on all Conference material	✓	✓				
Company logo at all social events within venue	✓	✓	✓ at the Conference Dinner	✓ at the Welcome Function		
Banner Advertisement in Conference App	✓ 2 x frequency	✓ 1 x frequency	✓ 0.5 x frequency designed by conference	✓ 0.5 x frequency designed by conference	✓ 1 x frequency	✓ 0.5 x frequency designed by conference
Inclusion of delegate gift in Conference satchel	✓	✓	✓	✓	✓	✓

## Speaking Opportunities

The opportunity to speak at the Conference Keynote or Dinner	✓		✓ at the Conference Dinner	✓ at the Welcome Function		
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\*Prices exclude GST